

HealthPrism Submission Guidelines

We invite writers/authors to submit articles for use in [HealthPrism](#).

Submissions should be tailored to specific content areas of our publication.

We are interested in well-written, crisp pieces not exceeding 500-600 words; in certain cases, depending upon the focus of the article and its key content, up to 1,250 words [along with two companion, or box, pieces in each feature; best, to also incorporate "bullets"].

Our idea is to present our readers with objective good reads — something they can go through swiftly, or at a glance and/or use them for quick reference.

All articles, needless to say, must be original, accurate, and in good, easy-to-read editorial form[at].

Submissions should also be informative; they should maintain consistency of style or form, and unity of thought. They should not be opinionated and/or make tall claims. Where there is a standpoint, or an opinion you cannot exclude, we would like you to present a balanced viewpoint.

1. Articles should be submitted, in UK/Indian English, by E-mail to:

editor@health-prism.com

2. Articles should be supplied as text/rft files, in the E-mail [no attachments, please!], and include the title of the article and name of the writer/author, along with full postal address, E-mail, telephone numbers.

3. Writers/authors are responsible for the accuracy of all references; quotations must be checked against the original sources by the writers/authors.

4. Writers/authors are also responsible for securing permission to use material quoted from copyrighted publications as well as for use of photographs, illustrations, tables and figures, if any, from other sources.

5. Our readers are well-educated, inquisitive, and occupied. It is also possible that not all of them bring in special knowledge or interest in the subject you are writing. This means articles need to bring home your point directly – from the intro – and, also why they are interesting to merit attention. Ask yourself what readers would like best in an article, and answer their interest in the best manner possible as you write.

6. *For the typed text*, the preferred font is Arial [headline: 14 bold; sub-heads [if required]: 10 bold; text 10 normal, including writer/author's name/byline], with some breathing space provided for. Pages should be numbered.

7. An intro of 2-3 lines should be included. Footnotes to articles should be avoided.

8. *Headings*: Please type all headings – with initial capital for the first/middle/last word. Please try to avoid more than two levels of sub-headings [unless your work exceeds 1,000+ words]. Do not use underlining or capitals.

9. *Subject photographs* [TIFF/JPEG-file; 72 dpi] are welcome. The approximate position of photographs may be indicated in the article. Captions should also be included.

10. Writers/authors are expected to provide a two-line bio. List of publications, or books written, must not exceed a total of four lines.

11. Medical/health/well-being and fitness professionals, holistic, or alternative medical physicians, and researchers should provide a brief description of their work, or project they've worked, or are currently working on. The description should not exceed four lines.

12. We cannot pay for writing at this time.

Copyright

1. When you send us article/s, it is assumed that they are original; you would, however, require to state in your [covering] letter and the article/s *per se* that the work/s you've submitted to us is original.

2. [HealthPrism](#) will have an embargo on their use in other publications — print or electronic — for a period of two [2] months after it is first published by us. You may, however, use it elsewhere, thereafter, by giving [HealthPrism](#) appropriate credits, where it is subsequently published.

3. No manuscript that is plagiarised, or copied, or has already been published, or is being reviewed by another magazine, or journal, will be considered.